

## Digital Pulse Analyzer

**DPA Screening Test  
S.R.P.**

**\$50.00-\$75.00  
\$75.00**

<u>Hour</u>	<u>Screenings</u>	<u>Margin</u>	<u>Daily Income</u>	<u>Days</u>	<u>Monthly Income</u>
2	12	\$50.00	\$600.00	8	\$4,800.00
3	18	\$50.00	\$900.00	8	\$7,200.00
4	24	\$50.00	\$1200.00	8	\$9,600.00
5	30	\$50.00	\$1500.00	8	\$12,000.00
6	36	\$50.00	\$1800.00	8	\$14,400.00
7	42	\$50.00	\$2100.00	8	\$16,800.00

**Argenix/Cardio Cocktail Bottle**

(S.R.P.--30 day supply)

**\$50.00/\$75.00**

**Average 100% Profit Margin**

**\$25.00/\$40.00**

<u>Hour</u>	<u>Sales</u>	<u>Margin</u>	<u>Daily Income</u>	<u>Days</u>	<u>Monthly Income</u>
3	12	\$30.00	\$360.00	8	\$2,880.00
4	18	\$30.00	\$540.00	8	\$4,320.00
5	24	\$30.00	\$720.00	8	\$5,760.00
6	30	\$30.00	\$900.00	8	\$7,200.00
7	36	\$30.00	\$1080.00	8	\$8,640.00

## PROFESSIONAL'S PROFORMA

42 screening tests over 8 days (based on only \$50 Margin)	\$16,800.00
Initial margin from capturing 75% DPA tests converted to sales	\$ 8,640.00
Referral bonus on DPA @ 5% = 2 X \$500	\$ 1000.00
<hr style="border-top: 1px dashed black;"/>	
<b>Total conservative monthly potential</b>	<b>\$26,840.00*</b>

\* This figure includes the DPA Cardiovascular Screenings only. It does not include the Heart Rate Variability (HRV) Screening. There would be an additional \$50 per HRV test or \$100 for a combined screening.

